

# CREATE THE PERFECT *Blog Name Worksheet*

**N**aming your blog can be one of the most stressful and frustrating parts of starting a blog. Coming up with a name you love and is a good representation of what your blog is about is a lot of pressure and can make you want to pull your hair out! This worksheet will help get your creative juices flowing and lead you to the perfect name for your blog!

- **In a few words, describe your blog.**

What kinds of things do you want to write about on your blog? What kind of blog are you starting and what purpose does it serve?

- **When you think of your blog, what words come to mind?**

What are some descriptive words you would use to describe your blog? Write down whatever comes to mind.

- **What are some descriptive words related to your niche?**

For example, if you are planning to start a budgeting blog you would write down words related to that niche such as: money, finances, budgeting, money saving, and financial planning. What are some words related to your niche?

- **What words stand out to you?**

From your answers from the previous questions, which words stand out to you the most or do you like the best?

- **Start making combos!**

Use the words from the previous question to start making name combinations! Let your creative self run free and write down as many name combinations as possible! If you need help, you can go to [bustaname.com](http://bustaname.com) where you type in your keywords and it will spit out some awesome combos for you!

- **Which are your favorite + What is available?**

Of the combos you came up with, which are your favorite? Pick a few and check if they are available as a .com domain. (A domain is your website URL. Mine is [Lifeonwaller.com](http://Lifeonwaller.com)). Check your domain name availability at [GoDaddy.com](http://GoDaddy.com).

- **Once you've found one you like that is available, run it by your friends and family!**

Now that you've found the perfect name for your blog, run it by friends and family. What do they think?

Sometimes others will see something you just don't. My favorite example is from Kim of Thrifty Little Mom. She originally wanted to call her blog Little Mommy Secrets until her friends said it sounded like an adult website!

- **Done!**

### **Domain Name Tips!**

- When checking the availability of your domain name, you really want a .com domain. According to Forbes and Google, using a .com is the most authoritative way of guaranteeing your site will be found from search engines, and you want people to be able to find your site right?
- When you are searching for an available .com domain, you may find a name that is available but costs some crazy huge number! That means someone has already bought that name and is sitting on it to make a profit. You don't want that so keep looking till you find something around \$15 or less.

## **So... Now What?**

Once you've created the perfect name for your blog it's time to purchase your domain and hosting!

I go through Bluehost and you can get a free domain name when you sign up for hosting through my link.

Find the Bluehost link and the next steps to launching your blog at <http://www.lifeonwaller.com/how-to-start-a-blog-step-by-step-guide/>