

SETTING UP SOCIAL MEDIA

for Your Blog Worksheet

Use this worksheet to work through each step to setting up social media accounts for your blog the right way to promote growth, build a tribe, and reach more readers!

Step 1 & 2: Usernames/Handles

Write down your username/handle for each social media platform after you've picked an available handle and claimed it by signing up.

Facebook: _____

Instagram: _____

Pinterest: _____

Twitter: _____

Youtube (optional): _____

Google+ (optional): _____

Linkedin (optional): _____

Snapchat (optional): _____

Other: _____

Other: _____

Step 3 & 5: Profile Pictures and Header Images

Here is a list of profile picture sizes and header image sizes for each platform: However, for your profile picture, if you simply make sure all your images are at least 400x400 then that image will work for all these platforms.

Profile Photos in px:

- **Facebook Page: 180x180**
- **Instagram: 180x180**
- **Twitter: 400x400**
- **Pinterest: 165x165**
- **Youtube: 400x400**
- **Linkedin: 200x200**
- **Google+ 120x120**

Header Images in px:

- **Facebook cover photo: 851x315**
- **Twitter header image: 1500x500**
- **Youtube cover photo: 2560x1440**
- **Google+ cover photo: 1080x608**
- **LinkedIn custom background: 1400x425**
- **LinkedIn banner image: 646x220**

Step 4: Bios

Facebook bio: 155 characters

Instagram bio: 150 characters

Twitter bio: 160 characters

Pinterest bio: 160 Characters

Done!