I'm super stoked you're here!

Hey There!
I'm Cassie Scroggins

Blogger, Wife, Momma, Educator, Podcast Host, Dreamer, Creative, and Soda enthusiast.

I started blogging, in the fall of 2016 when I had just moved across the country with my small family of 3 from Utah to Kentucky.

As a 20-year-old stay at home mom with a 3-month-old, it didn’t take long for me to feel swallowed up in motherhood. But after starting my blog, I went from ‘just’ a mom to a momtrepreneur who raising babies by day and building a business during nap time.

I became so passionate about blogging and the fulfillment it brought me, that I wanted to share my knowledge with other moms and help them start their own profitable blogs. That’s what my blog is all about.

This media kit gives you all the info you need to decide if you want to work with me. Giving you all the most important info first and by the end you’ll know if we would be an awesome duo!
The Blog.

Cassie Scroggins is a blog catered towards moms who are ready to start their own money making business through blogging. And go from 'just' a mom to a momtrepreneur.

I share my best tips, tactics, and strategies to help others start and run their own successful blogs by covering topics like social media, content creation, beginner basics, and more!

THE STATS

91,000+
Monthly Page views

63,900+
Unique Monthly Visitors

65%
Readers From Social Media

94%
Of Readers are Women

45%
Of Readers are 25-34

3000+
Email Subscribers

POSTING SCHEDULE:
WE POST NEW CONTENT EVERY MONDAY

*Stats Accurate as of March 2018
Let's Get Social.

We like to keep it real on social media where I am proud to share multiple aspects of my life and business including my baby boy, husband, and behind the scenes shots of blogging. All growing a tribe of engaged followers and fans. (@CassScroggins)

WHAT YOU CAN EXPECT:

When you partner with Cassie Scroggins you’ll get a quality photo with an authentic and excited caption along with a real desire to share you with my audience!
Price List.

*Prices are current as of March 2018

**SPONSORED BLOG POST**

Cassie will write a post on a mutually beneficial topic, where your brand will be appropriately integrated and highlighted. It will go to all subscribers and be promoted on our Facebook, Twitter, and Pinterest.

**$300 per post**

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**UNDERWRITTEN POST**

Cassie will write a post on a mutually beneficial topic and will include a paragraph at the end of the post highlighting your company or product. This post will go to all subscribers and be promoted on our Facebook, Twitter, and Pinterest.

**$200 per post**

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**SOCIAL MEDIA ENDORSEMENT**

This rate includes endorsement of service/product on Facebook, Instagram (along with a story mention), Twitter, or Pinterest.

**$50 per post**

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**SOCIAL MEDIA GIVEAWAY**

Sponsored giveaways are the best way to involve readers and gain interest in your product. A sponsored giveaway must be an addition to and combined with a social media endorsement.

**$50 per post**

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Who follows Cassie Scroggins?

**WOMEN | 25-35 | USA**

Cassie’s audience is primarily moms and female creatives and dreamers. They are hard workers always looking for inspiration and crave REAL. They are ambitious and believe in community.

Here’s the truth.

All posts subject to approval and may be declined based on brand image or interest at the requested time.
How to Book.
Let’s do this!

All sponsorships and collaborations are on a first come, first serve basis. To get your product or service lined up for a collaboration, please email: cassie@cassiescroggins.com and include the product or service, the website, and what you envision for the sponsorship.

Please allow 24-48 hours for a reply. I’m so excited to team up with you!

CASSIE@CASSIESCROGGINS.COM
WWW.CASSIESCROGGINS.COM
@CASSSCROGGINS