Cassie Scroggins
HELPING MOMS CREATE A LIFE THEY LOVE

About us

I'm a Las Vegas based blogger, Utah native & boy mom of 4. Obsessed with diet soda, a comfy outfit, and helping moms create a life they love.

Around here, we're focused on crushing limiting beliefs about motherhood, rediscovering ourselves, and creating our best, most fulfilled lives. All without sacrificing motherhood. We like to joke, laugh, cry, and relate with each other about mom life as we work to become the best of ourselves.

We cover topics like Motherhood, kids & family, self care, personal development, hobbies & passions, and making money from home.

GET IN TOUCH

Cassie@cassiescroggins.com
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THE BLOG

160K Pageviews/mo
120K Sessions/mo
85% Female
78% US Readers

CASSIESCROGGINS.COM

Cassie@cassiescroggins.com
www.cassiescroggins.com
@CassScroggins
### Social Media & Rates

CASSIESCROGGINS.COM | @CASSSCROGGINS

#### Instagram
- 2 Instagram Stories with a Link - $500
- 1 In Feed Photo Post & 1 Story with a Link - $1,000
- 1 Video Post/Reel & 1 Story with a Link - $2,000

#### Blog
- All Blog Posts Include 3 Static Pinterest Pins for the post.
- 1 Sponsored Blog Post - $1,500
- 1 Review Blog Post - $1,500 + Free Product or service
- Underwritten Post - $500

#### Pinterest
- 1 Still Idea Pin with 3 Slides - $500
- 1 Video Idea Pin up to 60 sec - $1,500
- 1 Static Pin with link - $250

#### TikTok
- 1 TikTok video up to 60 sec - $500

*Open to negotiations. Let's create a mutually beneficial collaboration!

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### Followers

<table>
<thead>
<tr>
<th>Social Media</th>
<th>Followers</th>
<th>Women</th>
<th>Engagement Rate</th>
<th>Impressions</th>
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</thead>
<tbody>
<tr>
<td>Instagram</td>
<td>25.7K</td>
<td>96%</td>
<td>4%</td>
<td>454K</td>
</tr>
<tr>
<td>Pinterest</td>
<td>22K</td>
<td>87%</td>
<td>51%</td>
<td>8M</td>
</tr>
<tr>
<td>TikTok</td>
<td>4K</td>
<td>84%</td>
<td>1.5%</td>
<td>69K</td>
</tr>
<tr>
<td>Facebook</td>
<td>8K</td>
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<td>5.7%</td>
<td>82K</td>
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<tr>
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<td>3K</td>
<td>80%</td>
<td>4.2%</td>
<td>35K</td>
</tr>
</tbody>
</table>

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